

MBNLA HR Committee 2023 Report

Submitted by: Derek Dexter, MB Representative

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The HR Committee focuses on recruitment, promoting our profession and Training. Hiring has been major challenge seen across our profession. On average for every 20 hired 1 will stay. Many companies are looking to switch to a 4-day work week. A CBC report on a pilot program found that productivity is higher at 32 hours than 40 hours a week. This committee finds, builds and highlights resources for members to aid in their business growth. Below are a few highlights, planned programs and wins from 2023.

Skills Competition

- The Nationals were held May 25&26
- 120000 students attended.
- Casey from MB and former medalists presented the awards.
- Crowds were so big at try-A-Trade security shut it down on day 1. Day 2 had barriers and better system.
- QC won gold, ON won Silver and MB won Bronze.
- A promotional video was made for schools to promote Nationals and our profession.

National Hiring Day

- Planning for a National Hiring Day for spring 2024
- Work with the media and CNLA website for promotion

The Foreign Workers Program

- The TFW program saw a lot of challenges during Covid.
- This past year saw less challenges with border restrictions.
- The challenges of accessing the program are still difficult for employers.

Employer Choice Program

- This program is in the works with Landscape Ontario
- Jackie Hart is willing to run it Nationally.
- Parameters required to take the course – Company size, based on number of employees or revenue.
- Launch date is expected late 2024.
- Government funding was used to start developing this program.

Respectfully submitted by Derek Dexter

