

2022-23 Annual Report

Marketing & Networking

Marketing and networking have continued to remain a consistent contributor to the budget of MBNLA, as well as strong drivers to growing our presence within the province of Manitoba.

With a successful GROW show in February, followed by the “Ask a Landscaper” at the Winnipeg Home & Garden Show our marketing and networking is beginning to pay off. We do plan again to be present at the Home & Garden Show in 2024 and if you are interested in participating at the MBNLA booth please reach out to the board to get your name on the list. This is free opportunity to get involved with this event, meet 100’s of prospective customers by promoting both your own company and the MBNLA.

We’ve switched gears a bit this year, swapping the Golf Tournament with a Curling Event. This was done because of some feedback received from members about the timing of the Golf Tournament and the ability to make it out to the event. With that information we decided to tie in a Curling Bonspiel into the AGM hoping that both events would be well attended.

Respectfully Submitted,

Chad Labbe