

## Professional Development Committee Update

The committee continues to work on the objectives identified in the MBNLA strategic plan. This upcoming year we are looking at gaining traction on these important items.

Manitoba is represented at CNLA Professional Development Committee. Guy Dowhy and I have been in attendance. Here are some updates from the past year:

- **Certified Landscape Horticulturist Manager:** updating study manuals and exams questions. Still in process.
- **Fire Smart Program:** Working on guidelines for fire resistance in landscapes.
- **Landscape Horticulture Certification Program:** Participating in the creation of a strategic plan for future delivery of CNLA's landscape certification program.

These are some highlights of the current items being discussed at Manitoba PDC committee:

- **Home + Garden Show:** Members represented MBNLA at Ask A Landscaper booth. This brings attention to professionalism within the landscape industry. In 2024, MBNLA will not only offer this opportunities to members, we will also have a booth at the Winnipeg Renovation Show in January.
- **Career Fairs:** Put together information package for school boards introducing MBNLA to solicit invitations.
- **Professional Development Awareness:** Create and implement QR codes at businesses for training programs in the green profession.
- **MBNLA Website Improvements:** Create links and step by step guide to direct members / non-members to specific industry training: Pesticide Applicators' Licence, arborist training, professional driver's license, etc.
- **Apprenticeship Enrolment:** Continue creating awareness of Landscape Horticulturist Red Seal designation. Create public awareness and increases enrolment numbers.
- **Landscape Horticulture Certification Program:** Promote awareness and support for Technician, Designer, Manager, Accredited Company designations.
- **Micro-Courses:** Identify industry training courses and organize events. First Aid, Chainsaw, Train the Trainer, HR competent on Hiring, Securing Load, Pre-trip, truck safety etc.
- **Red Seal Horticulturist Reunion:** Organize yearly networking event for apprentices and journey persons.
- **Horticulture Club:** Support this student lead club at Red College Polytechnic. This club connects students and faculty to our profession by offering events, workshops and fundraisers.

We welcome suggestion and feedback from our members. If interested joining or dropping into one of our meeting as a guest, email for further information. [aaron@alladinslandscape.com](mailto:aaron@alladinslandscape.com).

Committee Members: Aaron Szuck (Chair), Derek Dexter, Stephanie Moskal, Lyle Morin, Jamie Chevez, Benjamin Scholfield